

WILLIAM TRURAN

UX & Visual Design

862-268-7515

WTruran@NobleFolkDesign.com

NobleFolkDesign.com

About

The experiences listed have taught me how to utilize the Adobe suite, prototyping tools, UX/UI tools, and how to create websites with HTML & CSS. In addition to software, my career has taught me a lot about time management, team building, and how to lead a successful project.

Work Experiences | Design

Noble Folk Design Group

Freelance Designer

Summer 2017 - Present

- Note Worthy clients like Harley-Davidson and Amazon

Procter & Gamble

Design Co-op

Summer 2020

- Pitched original product concepts
- Designed pitch decks
- Created internal branding elements
- Worked within product sprints to upstream concepts

United Design Guild

President of Non-Profit Board

Fall 2016 - Fall 2019

- Created new events
- Organized workshops
- Created promotional materials including social posts and video

GeekHive

UI/UX Designer

Nov 2013 - July 2017

- Designed interactive experiences for clients including apps, websites, and trade-show material
- Created internal marketing material
- Performed QA on projects
- Note worthy clients JP Morgan Chase and Church & Dwight

Johnson & Johnson

Junior Art Director

June 2013 - Nov 2013

- Designed printed collateral such as coupons and ads
- Designed large format display
- Worked with external brand guidelines such as Walmart

Center for Chinese Art

Graphic Designer

Fall 2012 - June 2013

- Created multilingual web support
- Designed printed promotional materials
- Event photography

Teaching Experiences

Ramapo College

Adjunct Professor

Spring 2019

- Taught web design to nontraditional students

Sussex County Community College

Adjunct Professor

Fall 2011 - Spring 2014

- Taught Photoshop and image editing
- Taught web design and basic front end development
- Developed online curriculum
- Helped organize the on campus design club

Skills & Software

2D Animation

3D Modeling

Adobe Creative Cloud

Audio Recording

Maxon Cinema 4D

Digital Design

Figma

HTML / CSS

Illustration

Interaction Design

InVision

Merch Design

Photography

Print Design

Product Design

Screenprinting

Social Media Graphics

Squarespace

Teaching

UI/UX Design

Video Editing & Production

Wordpress

Education

Rochester Institute of Technology

Master of Fine Arts

Visual Communication Design

Class of 2021 Anticipated

Worked with the Vignelli Center for Design Studies

William Paterson University

Bachelor of Fine Arts

Graphic & Interactive Design

Class of 2012

Worked as computer lab tech

Volunteering

The Seeing Eye, Inc.

Salvation Army

Emergence NJ Church

Creative South Conference